



Making accountable care happen

A three-day intensive master class
from Imperial College Health Partners
and OptiMedis-COBIC UK

Lessons and practical application
from the UK, Europe and US

The one course you need to attend to learn more about developing an accountable care system

Accountable care is increasingly recognised as one way forward for healthcare organisations that are faced with a need to deliver high quality services while ensuring resources are wisely targeted.

Following a successful series of courses with NHS, local government and patient representative attendees across London to learn about and develop tools to enable the development of accountable care systems, we have developed a course specifically for individuals, teams and organisations that have an interest in and are working towards development of accountable care systems.

This programme will help healthcare leaders build sustainable models, encourage culture change, and support adoption of innovation in the NHS.

Imperial College Health Partners

We exist to accelerate the adoption and spread of innovation amongst our partner organisations to transform care and maximise efficiencies for the benefit of patients.

We connect a unique network of health experts within and outside the NHS who together, through collaboration, are committed to solving the biggest challenges facing the health and healthcare of our population.

Our work aims to:

Enable the discovery and adoption of emerging innovations in healthcare

Support the adoption and diffusion of existing best practice and innovation at pace and scale, so patients benefit more quickly

Develop our local NHS as an innovation-friendly culture and marketplace, strengthening its capacity to partner with academia and industry

Imperial College Health Partners is a partnership organisation bringing together NHS providers of healthcare services, clinical commissioning groups and leading universities across North West London. We are also the designated Academic Health Science Network (AHSN) for North West London.

In addition to our partners, we work closely with local government and social care, technology and pharmaceutical industries, opinion leaders, research bodies and of course patients and the public - who as the ultimate beneficiaries of our work drive everything we do.

OptiMedis COBIC UK

OptiMedis-COBIC UK brings together the expertise and experience of two well established and pioneering companies, OptiMedis AG from Germany and COBIC Ltd from the UK. OptiMedis-COBIC UK work with local health and care partners as they come together to take on responsibility for population and individual health in accountable care systems to provide advice, support and services at every stage.

The idea of Integrated Care is simple: everybody involved in someone's care should know what everyone is doing, and be working to the same end, to the same plan, all agreed with the client.

Our project Gesundes ("Healthy") Kinzigtal GmbH is a good example of how we work and is widely recognised to be one of the leading managed care-systems in Europe.

The model, which is grounded in primary care and includes patient/citizen engagement in goal setting, has delivered remarkable improvements in each of the dimensions of the Quadruple Aim (Hildebrandt et al 2015, Schubert I et al 2014, 2016, Groene O et al 2017, Nolte E et al 2016, McClellan et al 2017).

Why you need to attend

Get time and space to tackle the challenges experienced by health systems across the globe including:

- Citizens, patients and carers that are more informed and rightly, more demanding
- A population that is living longer with increasing co-morbidities and complex health and social care needs
- A typically fragmented system in which incentives and funding models have led to adversarial relationships

Confer with others to gain collective understanding

Drive culture change in healthcare

Learn practical applications and receive actionable feedback from faculty and peers

A misalignment of payment and incentive structures typically results in unnecessary duplication of services, poor care coordination and suboptimal health outcomes. Health and care systems are seeking to address this increasing problem.

System leaders are beginning to arrive at the same conclusion: that they will best achieve their goals by operating as a single system, which requires coordination, transparency and a focus on outcomes.

New relationships, functions and incentivisation models are required to coordinate and harness the information necessary to assess or improve the complex care pathways that are characteristic of modern health systems.

This particularly affects the chronically ill and vulnerable (e.g. in care transitions out of hospital, for example), but also affects patients undergoing elective surgery who would otherwise benefit from a better alignment of services.

To improve health systems, the incentive structure embedded in current service organisation must change.

“ We enable the discovery and adoption of emerging innovations in healthcare so patients benefit from better healthcare outcomes.

A new approach is needed that focuses on improving population health, incentivising prevention and increasing the value of care delivery.

Such an approach requires redesigning health systems, building appropriate data systems to capture outcomes of relevance to patients, and offering the right incentives for providers to work towards a common goal - ideally working towards a system that promotes health, rather than responds solely to ill-health.

Our course faculty has an unparalleled track record of practical implementation of these models internationally, borne out of a deep understanding of the mechanisms needed to move towards contracting for outcomes, and can demonstrate its effectiveness.

“ After 10 years of implementing the accountable care model “Gesundes Kinzigtal” life expectancy increased by 1.5 years compared to matched controls.

An immersive and interactive course

Putting accountable care systems into practice requires a collaborative effort of all stakeholders of that system - providers, commissioners, industry, and regulators.

We encourage the participation of teams reflecting different responsibilities (quality, contracts, finance, implementation) to get the most out of the course.

The course demands active engagement for participants to truly transform their abilities and approach to healthcare

Participants are encouraged to apply from all sectors: the NHS, local government, the charitable and voluntary sector, private and independent sectors as well as government. The course is interactive and learning will be shared across members, steered by innovative examples from around the world.

We encourage participants to come prepared with projects and programmes they are working on to bring fuel to the debate as well as providing opportunities for each member to apply and test their learning.



Image :
Chelsea and Westminster NHS
Foundation Trust

What you will achieve on this course

A three day residential course covering four themes throughout.

- Clarify what an accountable care system is using evidence and real examples from people doing it right now, and will drill into what it takes to create and run them
- Participants will build a network as part of a “Community of Practice” to build toward a sustained culture shift of accountable care
- Work through actual challenges and use accountable care or outcomes based approach to develop and implement these solutions back in the workplace
- Participants will understand how to develop, implement or adapt accountable care or outcomes based solutions, thus perpetuating its continued development

Your course faculty

James Barlow
Prof, PhD
Imperial College Health Partners
and Imperial College Business
School

Nick Goodwin
PhD
International Foundation for
Integrated Care (IFIC)
and The International Journal
of Integrated Care (IJIC)

Oliver Groene
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OptiMedis COBIC UK

Nicholas Hicks
FRCP MRCP FFPH
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Stephen M. Shortell
PhD, M.P.H., M.B.A.
School of Public Health
and Haas School of
Business at University
of California-Berkeley

Andrew P. Smith
BSc, CPFA
OptiMedis COBIC UK

Who should attend?

A course for individuals, teams and organisations that have an interest in and are working towards development of accountable care systems. This includes patient representatives, clinical teams, finance teams, information teams and other management functions that make up the health and care sector.

It is intended for individuals and teams who would like to tackle real issues during their own journey toward a more accountable care system.

The essentials

October 10-12 2017

Commercial sector £3000
SME £2700
NHS £2400

Fees cover all aspects of this 3 day residential course excluding travel.

<https://wwwf.imperial.ac.uk/business-school/executive-education/open-programmes/accountable-care/>

Visit the website to register your interest and reserve your place on this unique course.

+44 (0) 3330 77 1707
Call the ICHP team today with any questions you may have.



Day One

Best in class international practice examples
Managerial and policy perspectives
New business models for industry
High level overview on structures



Day Two

Learning from accountable care models globally
Understanding the full cycle
Deep dive - outcome assessment
Data analytics and intervention planning



Day Three

Master class with faculty to work on participants own case studies
Clinics on topics such as: business case, value case, outcome measures, contract design

Day one

The first day will set the scene for the course: understanding the system drivers for accountable care, identifying key elements of accountable care systems and appraising their impact.

Keynote presentations and small group work on the following topics:

- **Best in practice international accountable care examples**
- **Managerial and policy perspectives**
- **Appraising evidence and accountable care impact**
- **Exploring new business models for industry**

Day two

The second day of the course will address questions regarding the implementation of accountable care systems: what are possible governance structures, contractual requirements, prerequisites for IT design, population health monitoring and improvement

Keynote presentations and small group work on the following topics:

- **Understanding the full cycle: governance, IT, population health, and changing cultures**
- **Deep dive - outcome assessment in accountable care systems**
- **Data analytics and intervention planning: current best in practice and a glimpse into the future**

Day three

The last day of the course is practical in nature: we will work with the material of the participants in small groups and on a one-to-one basis (we will protect Intellectual Property and ensure Non-Disclosure Agreements are in place as needed). This day will give the diverse audience the opportunity to benefit from the experience of the faculty.

Keynote presentations and small group work on the following topics:

- **Master class with faculty to work on participants' own case studies**
- **Clinics on topics such as: business case, value case, outcome measures, contract design**

Course faculty



James Barlow PhD | Professor | Imperial College Health Partners & Imperial College Business School

James was appointed Associate Director of Research and Evaluation at Imperial College Health Partners and is Professor of Technology and Innovation Management at Imperial College Business School. From 2006 – 13 he was Principal Investigator of HaCIRIC, the Health and Care Infrastructure Research and Innovation Centre. He is a member of the executive of the Policy Innovation Research Unit and the Northwest London CLAHRC. His research focuses on the adoption, implementation and sustainability of complex innovations in healthcare systems. He has worked extensively on the development and introduction of 'remote care' and was part of the team evaluating the Department of Health's Whole System Demonstrators remote care programme.

For further information see www.james-barlow.com



Dr Nick Goodwin PhD | CEO | International Foundation for Integrated Care (IFIC) & The International Journal of Integrated Care (IJIC)

Nick is Co-Founder and Chief Executive Officer International Foundation for Integrated Care (IFIC) and Editor-in-Chief, The International Journal of Integrated Care (IJIC). Nick is a social scientist, academic and policy analyst with a specialist interest in investigating and supporting the organisation and management of primary, community and integrated care. Nick holds a range of research, educational and consultation roles worldwide. More recently, Nick examined how commissioners need to act in their role as an 'integrator' through new mechanisms that range from alliancing with a network of partners through to the development of prime-contractor models with managed care agencies and integrated care organisations. Throughout this time, Nick has facilitated a range of action research projects, learning sets, workshops, exchange programmes and other events to support planners and purchasers of care in their role.



Dr Oliver Groene PhD, MSc | Director | OptiMedis COBIC UK

Oliver is Vice Chairman of the Board at OptiMedis AG, a management company that designs, implements and evaluates accountable care systems in order to improve health, care experience, and lower costs. At OptiMedis, he oversees research and development of population health management programs. He holds an MSc and PhD in Public Health and an MA in medical sociology and organisational sciences. Previously he was Senior Lecturer/Associate Professor in Health Services Research at the London School of Hygiene and Tropical Medicine and Manager of the 'Quality of Health Systems Programme' at the World Health Organization. Oliver Groene publishes widely on quality of care topics (H-index: 28) and is Deputy Editor of the International Journal for Quality in Health Care.



Dr Nicholas Hicks FRCP MRCGP FFPH | Director | OptiMedis COBIC UK

Nicholas is Managing Director of OptiMedis-COBIC UK. Nick, a doctor by background, has been instrumental in developing the principles and pioneering the practice of outcomes-based commissioning and accountable care in the UK. He has spent most of his career in the NHS working as a GP, a Director of Public Health and Chief Executive of the NHS Primary Care Trust in Milton Keynes and in the Department of Health's Strategy Unit working to the Secretary of State, Alan Millburn and Simon Stevens. He was the lead author of the Coronary Heart Disease National Service, awarded the Harkness Fellowship based at the Rand Corporation, Santa Monica, California and served as an Honorary Research Fellow in Primary Care at the University of Oxford.



Stephen M. Shortell (via video link) PhD, MPH, MBA | Professor | School of Public Health & Haas School of Business at University of California-Berkeley

Stephen is the Blue Cross of California Distinguished Professor of Health Policy and Management and Professor of Organization Behaviour at the School of Public Health and Haas School of Business at University of California-Berkeley where he also co-leads the Centre for Healthcare Organisational and Innovation Research (CHOIR) and the Centre for Lean Engagement and Research (CLEAR) in healthcare. From 2002 to 2013 he served as Dean of the School of Public Health at Berkeley. He is currently conducting research on patient engagement and the performance of accountable care organisations (ACOs) and on Lean applications in healthcare. He is an elected member of the National Academy of Medicine and a recent recipient of the AHA/HRET TRUST Visionary Leadership Award.



Andrew P. Smith BSc CPFA | Director | OptiMedis COBIC UK

Andrew is a Director of OptiMedis-COBIC UK and the Finance Director of COBIC. Prior to the formation of COBIC, Andrew led many of the Department of Health's transformation and reform programmes, including the Any Qualified Provider Programme, the production of the 'Procurement Guide' for commissioners of NHS funded healthcare services and the development of the Cooperation and Competition Panel. Andrew is an alumnus of the NHS flagship graduate financial management training scheme (FMTS) and has worked in senior finance roles in both commissioning and provisioning. Andrew has extensive experience supporting health and care providers from both the NHS and independent sector to form integrated relationships, aligned incentives and new service models to deliver care based on population need.

Six reasons to join this course

Get time and space

to work through real challenges you are currently facing.

Confer with others

and with global experts on accountable care implementation.

Gain collective understanding

in order to work toward a common goal with different members of the health system.

Work towards a culture change in healthcare

The old fragmented system where each part of the system 'looks after itself' rather than the patient is gone, we need to learn how to work with each other and therefore understand each other.

This course provides the 'safe-ground' for the NHS, clinical, managerial, operation, private, public, independent, charitable and voluntary sectors to work on common issues and tackle results.

Practical application

The examples we use are real and present, they are based on research and practice. The learning we provide will super-charge and accelerate your application of learning.

Direct, invaluable actionable feedback

on own cases from faculty and peers.

This immersive course will help participants:

- Draw out best practice examples in accountable care systems and how to apply them
- Start to build a network - or "Community of Practice" - to work toward a sustained culture shift of accountable care
- Work through immersive challenges and use accountable care or outcomes based approaches to implement (or further develop) these solutions back in the workplace
- Develop, implement or adapt accountable care or outcomes based solutions for your organisation and how to continue its development
- Understand how the global healthcare market is changing and what that means to payers, suppliers and providers

This course explores accountable care as an increasingly recognised approach for healthcare organisations faced with a need to deliver high quality services while ensuring resources are wisely targeted. This programme helps healthcare leaders build sustainable models, encourage culture change, and support adoption of innovation in the NHS.

Find out more

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<https://www.imperial.ac.uk/business-school/executive-education/open-programmes/accountable-care/>



@ldn_ichp

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