



What we offer

Your partner for better health, better care, better value

Regional Healthcare Networks Drive Health Systems

OptiMedis-COBIC UK (OMC) work with local health and care partners across the UK as they come together to take on responsibility for population health and developing integrated care systems.

We particularly focus on the 'integrator' function which is essential for the successful delivery of integrated care.

OptiMedis-COBIC UK brings together the expertise and experience of two well established and pioneering companies, OptiMedis AG from Germany and COBIC Ltd from the UK, working in close association with national and international partners.



Our sole mission is to improve health outcomes for citizens, their families and their communities and better value for those that pay for care.

We work with primary care, local health and care economies to develop, design and deliver well coordinated care that focuses on the outcomes that matter most to local people.

We place a particular emphasis on prevention, population health management and the creation of healthy communities as part of a balanced system of care.

Although intensely practical, our work is data driven, evidence based and informed by use of our deep experience and understanding of the NHS and the international best practice model of integrated care 'Gesundes Kinzigtal', managed by OptiMedis.

Our offer for the Health System Framework

NHS England is proposing to accelerate progress towards integrating care for existing integrated care systems.

However, it rightly recognises the NHS does not have all the skills, capabilities, tools and experience to deliver this transformation and has therefore established the broadest ever array of commercial partners to help NHS leaders to achieve integration.

We believe that the detailed process of delivering primary care and community orientated population health management and a new kind of NHS contract can reverse the pattern of the past and can in fact bring communities and all staff together around a common goal of better, fairer health outcomes delivered more effectively and efficiently than ever before.

The values of OMC align closely with the NHS because we share its long-term commitment to create a stable system based on enabling healthier lives. We have an extensive track record of working with GPs and all parts of the NHS.

By contrast with most of the companies and consulting firms on the framework that are not able, or do not wish to, commit to equity partnerships with new integrated care providers, we can, and we will.



OMC has been appointed to provide support to 7 lots of the Health Systems Support Framework

Infrastructure

Lot 2b

Support to develop the strategies, policies and delivery of local health and care record systems, so vital to joined up care improving patient care and experience

Insight

Lots 4 and 5

Informatics and digital tools to support system-wide planning and management, care coordination and risk modelling

Lot 6

Transforming care delivery, including pathway redesign, organization and governance reform, workforce and patient/public change support

Impact & Intervention

Lot 7

Patient-centred care, including personalisation, shared decision-making and involvement

Lot 8

Whole-system demand and capacity planning ensuring patients are treated in the right place, at the right time

Lot 9

Support to make providers more efficient and financially sustainable including relationship management, supply chain support, and waste minimization

Better, More Efficient Healthcare

OMC is the only organisation that has demonstrated its ability to inspire primary care to lead the active management of a local population, to:

- › improve overall public health – and reduce inequalities – through empowering people;
- › improve citizens' experiences of care;
- › reduce unnecessary and costly hospitalisations through empowering people and creating better alternative sources of information and care closer to, or at, home, and
- › create consistent, high-quality and rewarding general practice.



Outputs From Our Work

OMC credibility comes from a unique combination of proven track record of improved health, wellbeing and cost effectiveness in an insurance-based German system and UK know-how about how exactly to deliver outcomes at lower cost in the NHS. We can promise four outputs from our work:

- › A plan for transforming care driven by a new and less medicalised and less costly life-time partnership with people served by the NHS
- › A contract to encourage and align incentives with improved outcomes at lower cost, that incorporates practical learning from Germany and insight into what can work in the UK.
- › A broad range of global and local technology partners covering collection, analysis and presentation of real-time data to drive cost effective changes
- › New relationships of trust between NHS providers and commissioners

We are the only accredited provider of the German best-practice model „Gesundes Kinzigtal“, managed by OptiMedis in the UK.

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